

# Mission Statement

## *Our Vision*

*We want to be the most highly regarded producer of building materials and infrastructure solutions and the preferred employer in our markets. We share our values, our knowledge, our experience and our success.*

## *Our Mission*

*We improve people's quality of life by providing outstanding, sustainable building material and infrastructure solutions.*



**wienerberger**

## *Our Goal*

*The primary goal of our entrepreneurial activities is to achieve a sustainable increase in the value of the company in accordance with ecological, social and economic principles.*

## *Our Values*

*Expertise – Passion – Integrity and Respect –  
Customer Orientation – Entrepreneurship –  
Quality – Responsibility*

*Our values form the basis of our entrepreneurial activities.  
We live by our values and share them in our day-to-day cooperation.*