

Smart Solutions

Sustainable Solutions
Demand Holistic Thinking and Acting

For years, Wienerberger has made every effort to integrate classic financial optimization with a style of corporate governance guided by sustainability targets. A holistic and integrated approach provides the basis for our successful corporate strategy and our self-imposed commitment to continuously improve our ecological, social, societal and economic performance. We are consistently pursuing the ambitious targets laid down in our Sustainability Roadmap 2020. We are convinced that, in the long term, companies acting in full awareness of their responsibility, contributing to the improvement of people's quality of life today and ensuring the wellbeing of future generations, will be among the more successful ones.